

Southern Region IPM Center Advisory Council Meeting Report

December 8, 2004 Raleigh, North Carolina

Attending:

John Anderson, John Aselage, Jeanne Bacheler, Robert Beach, David Boethel, Fitzroy Bullock, Jennifer Curtis, Amber Davis, Larry Elworth, Henry Fadamiro, Mike Fitzer, Tom Fuchs, Roger Hansard, Carrie Harmon, Ames Herbert, Jennifer Hodorowicz, Clayton Hollier, Stephen Hopkins, Doug Johnson, Norm Leppla, Carol Somody, Ron Stinner, Gary Thompson, Earl Tryon, Jim VanKirk, Mike Weaver, Debby Wechsler

Wednesday, December 8, 2004

Welcome – Jim VanKirk

- Welcome to our new facilities located at 1730 Varsity Drive on North Carolina State University's Centennial Campus. We have a large conference room that will accommodate up to 50 seated stadium style, and a smaller conference room in addition to our full kitchen. These facilities are available for relevant meetings, just contact us and we'll see what we can set up.

Center Updates

Newsletter and other publications – Jennifer Hodorowicz

- Monthly newsletter was recently named "Southern Exposure"
- Receive an average of 300-400 hits per month
- Send any feedback, suggestions or article ideas to Jennifer Hodorowicz (jmhodoro@ncsu.edu)
- Available to help with other publications such as tri-fold brochures
- Available to help with news releases and feature stories and will help contact the media

Center Grant Programs – Ron Stinner

- The next RFA, to be released in January, will be the first that reflects the FY04 cut. FY05 budget will, at best, partially restore original levels.
- Regional IPM (S-RIPM) RFA ends December 15
- New Center RFA will be out in January
- Description of all funded projects, including proposal, abstract etc. are available on the Center website (www.sripmc.org)

Funded RIPM and discussion of FY05 – Jim VanKirk

- Two panels will be formed, one for relevance and one for technical merit. The technical panel comprises experts outside our region. The relevance panel may include members from the Advisory Council.

Crop Profiles and PMSPs – Steve Toth

- Initiated by USDA to meet EPA needs, focus on particular commodities/sites, and a provide "production story" for a commodity

- USDA regional IPM centers serve as the lead organizations, authors come from states, specialists
- EPA has a priority list, as do the states, which provide the priority list for this program
 - Priority for funding crop profiles and PMSPs may include EPA list
- Suggestion: put Steve's PowerPoint presentation on the web so that people have it available to them as a guide
- PowerPoint presentation

Information Request Website – Steve Toth

- Automated dissemination and collection of requests and responses, typically about pesticide label issues
- Mostly qualitative as opposed to a data driven system
- Questions come from EPA and OPMP, then go to the state contacts for answers
- PowerPoint presentation

IRAC Program – Steve

- Mode of action table for insecticide resistance management
- Printing copies to distribute to state contacts and to bring to trade shows such as the Beltwide Cotton Conference
- Similar tables needed for herbicides and fungicides (HRAC, FRAC)
- Visit www.irc-online.org for more information

Southern Plant Diagnostic Network (SPDN) – Carrie Harmon

- Southern Plant Diagnostic Network
 - Part of the NPDN (National Plant Diagnostic Network)
- Linking producers, first detectors of all kinds to the plant diagnostic clinics
- Mission is to accurately and consistently identify new pests, then hand over to regulators, educators etc.
- Recent programs:
 - National training system in place
 - Trained over 2000 folks to keep eyes peeled
 - Registry of those trained – alert system
 - Guiding folks to IPM Centers and other IPM partners when needed
 - Spanish translation of IPM pest alerts
 - Development of diagnostic protocols, working with APHIS
- <http://spdn.ifas.ufl.edu>
- PowerPoint presentation

Miscellaneous items and projects – Jim VanKirk

IPM CRSP (IPM Collaborative Research Support Program)

- Work to move US IPM knowledge and technology to developing nations.
- “Global themes” of the project include information transfer and invasive species.
- SRIPMC may apply for planning grant funds to develop proposals for RFAs for information technology or invasive species themes.

Fire Ant Publication

- Working with Tom Fuchs to build on his expertise to create this publication. He has lined up collaborators in other states.
- Management will be similar throughout the region, so a regional publication will

be useful for everyone.

Ed Rajotte's Survey of IPM Coordinators re: IPM Centers

- We need to deal with the issues raised by survey response

SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis – Jim VanKirk

- SWOT stands for Strengths, Weaknesses, Opportunities and Threats, and is a simple framework for generating strategic alternatives from a situation analysis. The SWOT analysis provides information that is helpful in matching the Centers' resources and capabilities to the competitive environment in which we operate.
- Members suggested issues under the four headings (Strengths, Weaknesses, Opportunities, Threats) and then rated them for relative importance
- [Full SWOT Analysis](#)

New SRIPMC Website – Jeanne Bacheler

- Currently revamping the website to take advantage of the design commissioned by the Northeastern IPM Center (www.neipmc.org)
- New site will include links to funding opportunities, contacts, a database search, and research and funding opportunities – just to name a few
- A subcommittee was formed to review the test site and provide feedback to Jeanne by January 17
 - Subcommittee members: Carrie Harmon, Amy Rhodes, Doug Johnson, Debby Weschler.
- The new site is slated to be up and running in January 2005

ChemSearch – Norm Leppla

- General synopsis – ChemSearch is a searchable database on available pesticides. The University of Florida received a grant to extend ChemSearch to all extension offices in Florida and ChemSearch is working with them to gain feedback
- Original work with this project was funded by the Southern Pest Management Center
- The University of Florida has now been given the opportunity to start working with the southern region to provide 12 access names per IPM coordinator for each of the states.
- CDMS receives their information directly from the manufacturer.
- Users have found ChemSearch is helpful in showing what is legal and it is especially helpful when there isn't a specialist on hand
- Norm will send out the information so that people can get started with it immediately. If you are interested contact your local IPM Coordinator.

Next Center RFA – Jim VanKirk

- Center staff is currently working on writing the next Center RFA – should be released in January with a 6-8 week deadline
- Discussion of state contact funding and the amount allotted for a state contact (\$25K). One individual suggested that in order to have productive programs, funding must be enough to support one entire position.
- Suggestion – allow the Center staff to be able to make decision on critical and emerging issues projects rather than assembling a committee so that decisions can be made in a timely manner.

- Suggestion – have state contacts submit a list of possible members for their advisory council. We need to ensure adequate networking by state contacts, particularly with IPM Coordinators and 1890 institutions.
- Center staff will meet with the Steering Committee tomorrow to discuss these suggestions

Advisory Council and Steering Committee Membership Issues – Jim VanKirk

- Members – responsible for bringing organizations' and peers' information to the Center and back from the Center
- Need to set guidelines for rotation of leaders and members
- What are the tasks and responsibilities of the committees and chair and co-chair?
 - Need to create a page or so charter for the members
 - What is its make-up and its role?
- Appoint a sub-committee to meet and set these guidelines
 - Subcommittee members: Ames Herbert, John Anderson, Norm Leppla, Steve Hopkins. John Anderson will work with the Center staff to coordinate the subcommittee.
 - Will draft a document and circulate to the members by March 8, 2005.

Priorities Setting – Jim VanKirk

- Need to consider the scope of the priorities that we want
 - Need to protect public health, provide economic benefit, preserve natural resources
- Need to have a set of priorities that represent the highest needs of IPM as a Center
 - Need two sets of priorities – Center priorities and RFA
 - Established a subcommittee to establish priorities of the Center
 - Members: Larry Elsworth, Center staff, Geoff Zehnder, Jennifer Curtis, Tom Fuchs, Jonathan Edelson, John Anderson, Jimo Ibrahim
 - Will come up with recommendations on how the Center sets priorities by April 1.
- If there are key priorities that members of the Advisory Council come up with they can go to the SRIPMC website and enter (<http://www.sripmc.org/Policy/priorities/index.cfm>)
- What is a need vs a priority?
 - Defined by Extension? Commodity growers? IPM?
 - Stakeholder-identified priority is the most useful
 - CAPS set up their process for deciding the criteria so they could define priorities – formal procedure. Perhaps IPM needs to do that – maybe a subcommittee?
 - How does relevancy panel interact with the PMSP (Pest Management Strategic Plan)?
 - How to formalize and streamline the process?
 - Is the PMSP an outdated idea? (they're static) Are decisions made using these documents? EPA uses them.

Next Advisory Council Meeting: April 20, 2005